

# How to Publish Your Book Professionally: Don't Get Burned With Self-Printing or Vanity Fiascos

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## Table of Contents

SkybridgePress is  
**BookDeal.biz**

Our Book Deal Subsidy is a Profit-Sharing Investment in Yourself .....	<u>-1-</u>
Genre of Books We Do Publish .....	<u>-2-</u>
We Do Not Publish These Kinds of Books .....	<u>-2-</u>
Sample Book Available at Author's Price of \$15 (656 pages) .....	<u>-3-</u>
Book Deal Subsidy Publishing Program Offers Unique Success .....	<u>-3-</u>
Three Steps to Get Published Now! .....	<u>-4-</u>
refundable deposit ( <u>-4-</u> )	
Submit a one to two-page single-spaced outline ( <u>-4-</u> )	
Submit a one-page <u>query letter</u> ( <u>-4-</u> )	
You do <u>Not</u> Have to Order Any Copies of Your Books .....	<u>-4-</u>
All Book Deals	
Purchased Get Free Basic Services .....	<u>-4-</u>
Add-On Services Available <i>à la carte</i> for a Fee .....	<u>-5-</u>
Extras for your book covers: ( <u>-5-</u> )	
Text editing available: ( <u>-5-</u> )	
Promote Your Book: ( <u>-5-</u> )	
Book Deal Prices and Services .....	<u>-5-</u>
Bronze Book Deal - profit [us:you] = 60:40 .....	( <u>-5-</u> )
Brass Book Deal - profit = 55:45 .....	( <u>-5-</u> )
Silver Book Deal - profit = 55:45 .....	( <u>-6-</u> )
Gold Book Deal - profit = 50:50 .....	( <u>-6-</u> )
Platinum Book Deal - profit = 45:55 .....	( <u>-6-</u> )
Titanium Book Deal - profit = 40:60 .....	( <u>-6-</u> )
Guarantee .....	<u>-6-</u>
Disclaimers .....	<u>-7-</u>

## Our Book Deal Subsidy is a Profit-Sharing Investment in Yourself

SkybridgePress.com's [Book Deal Subsidy Publishing Program](http://www.bookdeal.biz) (www.bookdeal.biz) is for authors and musicians seeking immediate publication with or without third-party editorial help.

Don't get burned with \$20,000 bills to print hundreds of copies of your book. We print your book when it is ordered by a customer. Our [Book Deal](#) program has several different packages starting at \$600 to get you into print depending on the services you want.

Note: If you just want to print your book as a promotional item for your clients, customers, or friends, we offer a special package for \$600 plus printing cost per book, shipping, and handling charges.

Profit sharing split depends on the package you want, ranging from [us:you] 60:40 to 40:60.

Many authors do not want an editor to tamper with their masterpiece. Others do want the

feedback. Have it your way in our subsidy publishing program for authors and musicians.

Unlike other subsidy programs, we do not publish just anything. We publish both new writers and experienced authors whose work shows a focus and style equal in merit to their subject matter, whether fiction, nonfiction, children's book, or educational textbook.

We reserve the right to reject any proposed [Book Deal](#) at our sole discretion, just like any reputable book publisher.

SkybridgePress.com's [Book Deal](#) subsidy publishing program is transparent to the book buyer. **We do not stamp your book as "self-published"** because it is not published by you (you wrote it, we publish it under our imprint).

Note: If we accept your work for publication, you can tell your friends you were offered a Book Deal and it will be true, because we do not accept nor publish every proposed Book Deal.

## **Genre of Books We Do Publish**

We are interested in virtually all categories of books:

Nonfiction including but not limited to:

- Business.
- Computers.
- Educational textbook.
- Law.
- Medicine.
- Music (music typesetting service available also).
- Psychology / advice.
- Technical topics and manuals.

Fiction.

- Children's books if they impart a strong Judeo-Christian moral principle.
- Novels.
- Plays.
- Poetry.
- Sci-fi.
- Screenplays (adaptations only if you own all the rights to the original).

## **We Do Not Publish These Kinds of Books**

We do not accept nor publish:

- Pornographic and related material.
- Religion books (see note below).
- Romance novels nor art books with full nudity.
- We reserve the right to reject any proposed Book Deal at our sole discretion.

Note: Because of our success with *A Still Small Voice: The Vatican, the USA, and Israel in Bible Prophecy*, 656 pp (ISBN: 9780978947002) we get solicitations from religious writers; however, our quota for the religion genre is filled at this time by in-house staff producing a full line of spin-offs from this exemplary work done by

our award-winning staff writers.

**Sample Book  
Available at  
Author's Price of  
\$15 (656 pages)**

If you are interested in seeing the quality of work that we produce before you invest in your Book Deal, we'll send you a copy of *A Still Small Voice* (656 pages, softcover) for only \$15 with free shipping and handling to any continental USA address (offer excludes addresses in Alaska, Hawaii, and U.S. territories and possessions, overseas military addresses, etc.).

Note: Retail is \$54.99 at popular online outlet. When our **Book Deal** authors order their own books they enjoy a substantial discount from the regular retail price tag. You can afford to give them to friends or sell them at a profit at your speaking engagements; and, even compete with the MSRP (manufacturer's suggested retail price) online.

**BookDeal.biz  
Subsidy  
Publishing  
Program Offers  
Unique Success**

SkybridgePress.com's Book Deal subsidy publishing program is uniquely successful and personal because:

1. We are selective in what we publish. **It is a distinct honor to be a SkybridgePress.com author!**

Note: Some subsidy programs are corporate money-grabs designed to empty your wallet because they don't care whether your work merits publication or not. Their main goal is to sell you a print job and make you buy at least 100 copies of your own book.

2. We do not require you to purchase a minimum number of your own books.

Note: But, if you do want a few extra copies for your mom, your friends, or to sell direct, or to giveaway at your author speaking engagement, you'll get a special price much lower than the MSRP (manufacturer's suggested retail price).

3. Your Book Deal is an investment in your own career, your own project. You invest a relatively low fee up front for quality services and our advice. We split the sale profits with you depending on the Book Deal package you purchase.

Note: **Bookselling is hard work.** Name recognition, social position, special accomplishments, and education can make a difference in how many books you sell. Or, perhaps you're an eyewitness to a news event that you write about. That's why former Presidents and public officials get sweetheart publishing deals, because their name sells the book.

The vast majority of books will not sell even 30 copies by merely offering it online. Most books sales of unknown authors will come due to an author speaking event, radio talk-show, newspaper Op Ed, or by bookstore browsing or exposure in a public library. Most unknown authors do not have the multimillion dollar promotional budgets that make advertising campaigns effective.

Lower cost promotional venues that let you post videos to a social network free of charge are now available. We also offer services to help you promote your work at such online venues.

4. You will not get stuck with a garage full of thousands of books that you cannot sell because we print your book when the marketplace orders it.

### Three Steps to Get Published Now!

After finishing your manuscript, do the following for pre-approval of your **Book Deal**:

1. Pay a \$35 **refundable deposit** that will be applied towards the total cost of your Book Deal.

Note: Your **deposit will be refunded** if we reject your proposal or if you cancel within 30 days of paying the deposit. **We guarantee customer satisfaction.**

2. Submit a one to two-page single-spaced outline.

3. Submit a one-page query letter for approval of your book's subject matter.

Note: Submit items 1-3 simultaneously. **It is better to have a finished book but that is not required.** Do not submit your entire book to us unless you have been approved by the process above and the editor has instructed you to.

### You do Not Have to Order Any Copies of Your Books

Unlike other subsidy publishers who require you to also purchase a minimum number of your own books with your publishing package, we allow you to print and receive as few or as many as you wish. The author always gets one or two copies at no extra charge depending on your **Book Deal** package.

Due to the unpredictable volatility of the economy, however, prices and **Book Deal** contents are subject to change without notice. Of course, **we always honor already-signed contracts with rates and deal services already set.**

### All Book Deals Purchased Get **Free Basic Services**

**Every Book Deal purchased includes the following at no extra charge:**

- Free author guide by our award winning staff with tips gleaned from prize winning authors and personal experience.
- Free ISBN unique to your book.
- Free Cover Design (specific type varies depending on the package you buy).
- Free standard abbreviations and time-line to create a preface page if desired.
- Free submission to Amazon for sale subject to their approval.
- Placement for sale in our online catalog.
- Order as few or as many copies of your book as you choose at a special author rate lower than retail price (MSRP).
- Placement in SkybridgePress.com's online list with optional *à la carte* add-on abstract.
- One or two copies of your finished, bound, published book in the format you select (soft or hard cover), according to the terms of the package you purchase.

- Special price below MSRP for the author to purchase copies from one copy to as many as you need.

**Add-On Services**  
Available *à la carte* for a Fee

*À la carte* add-ons available for an additional fee include the following:

**Extras for your book covers:**

Your custom finished camera-ready photo or design for cover.  
Stock photo taken by our award-winning photographer.

**Text editing available:**

E-book creation service. \$50 per 100 pages  
Special text editing like drop-down caps (\$10 each).  
Special text formatting including emphasis [bold, italics, underline, color] (\$1 per word).  
Ghostwriting service: \$60 per hour  
Technical editing service: \$60 per hour  
Document analysis: \$60 per hour  
Foreign translations: Price quotation available if needed. On average, there is a page number increase of about 50% from English to any other language which will also change the cost of printing your Book Deal. Example: A 100 page English book may become about 150 pages in Spanish.

**Promote Your Book:**

Bookmarks, business cards, and postcards with art matching your book cover.  
SkybridgePress online list with optional *à la carte* add-on abstract.  
Submission to the Library of Congress for copyright registration in your name.  
CIP (Cataloging in Publication) by the Library of Congress, for certain genre, subject to approval of the CIP staff in Washington, D.C.

**Book Deal Prices and Services**

The following book deal packages include the free basic services listed above.

**Bronze Book Deal** - profit [us:you] = 60:40

Free basic services (see above).  
\$600 plus printing charges, shipping/handling charges, and taxes.  
Cover for front and back: One color background, one color text in Arial Font.  
No add-on *à la carte* services are available for bronze Book Deal.  
No promotional services are available for bronze Book Deal.  
Profit sharing: SkybridgePress.com gets 60% profits from sale / author gets 40%.  
Paperback or hardback format 6 inches x 9 inches (width x height) only.  
Author gets one free copy of published book.

**Brass Book Deal** - profit [us:you] = 55:45

Free basic services (see above).

\$900 plus printing charges, shipping/handling charges, and taxes.  
Cover for front and back: Two color background, one color text in Arial Font.  
No add-on *à la carte* services are available for brass Book Deal.  
No promotional services are available for brass Book Deal.  
Profit sharing: SkybridgePress.com gets 55% profits from sale / author gets 45%.  
Paperback or hardback format 6 inches x 9 inches (width x height) only.  
Author gets one free copy of published book.

**Silver Book Deal** - profit [us:you] = 55:45

Free basic services (see above).  
\$1200 plus printing charges, shipping/handling charges, and taxes.  
Cover for front and back: Full color background/photo, one color text in Arial or Times.  
*À la carte* services are available for silver Book Deal for add on fee (see above).  
Ten free media contacts but no additional promotional services are available.  
Profit sharing: SkybridgePress.com gets 55% profits from sale / author gets 45%.  
Paperback or hard back format any available size (width x height).  
Author gets one free copy of published book.

**Gold Book Deal** - profit [us:you] = 50:50

Free basic services (see above).  
\$2400 plus printing charges, shipping/handling charges, and taxes.  
Cover for front and back: Full color background/photo, any compatible in-house font.  
*À la carte* services are available for add on fee (see above).  
Twenty free media contacts but no additional promotional services are available.  
Profit sharing: SkybridgePress.com gets 50% profits from sale / author gets 50%.  
Paperback or hard back format any available size (width x height).  
Author gets two free copies of published book.

**Platinum Book Deal** - profit [us:you] = 45:55

Free basic services (see above).  
\$3600 plus printing charges, shipping/handling charges, and taxes.  
Cover for front and back: Full color background/photo, any compatible in-house font.  
*À la carte* services are available for add on fee (see above).  
Twenty-four free media contacts plus additional promotional services are available for a fee.  
Profit sharing: SkybridgePress.com gets 45% profits from sale / author gets 55%.  
Paperback or hard back format any available size (width x height).  
Author gets two free copies of published book.

**Titanium Book Deal** - profit [us:you] = 40:60

Free basic services (see above).  
\$4800 plus printing charges, shipping/handling charges, and taxes.  
Cover for front and back: Full color background/photo, any compatible in-house font.  
*À la carte* services are available for add on fee (see above).

Thirty-six free media contacts plus additional promotional services are available.  
Profit sharing: SkybridgePress.com gets 40% profits from sale / author gets 60%.  
Paperback or hard back format any available size (width x height).  
Author gets two free copies of published book.

## **Guarantee**

SkybridgePress.com guarantees customer satisfaction on products and services subject to author-approval; if we have made a mistake we will eat it.

Our quality control includes written signed author-approved proofs at every stage of the production. Our guarantee is as good as yours because you have final written approval on all work at each editorial and pre-press phase before we print your book! Our guarantee is your guarantee.

## **Disclaimers**

This document is not a contract between SkybridgePress.com and you. You will receive a contract via private email if we accept your Book Deal proposal.

Fees, Prices, Terms, and Conditions of every Book Deal are **subject to change without notice** prior to you signing a written contract and paying a deposit for your package.

Although we have high standards for products we produce, no warranty of merchantability exists. Acceptance into the BookDeal.biz program does not constitute a warranty of merchantability.

We do not guarantee that your product will sell, only that we will publish / produce it and deliver it to you or make it available to the marketplace under the terms of the contract in good faith.

Void where prohibited by law, further regulated, or further taxed.

Now, go finish writing that book!